

Information Architecture and Navigation Design

Overview

Participants in this seminar will learn how to create effective labeling systems and select the right navigation model to maximize access to site or application content. Students will also gain hands-on experience with card-sorting techniques.

Objectives

Individuals completing this course will be able to:

- ◆ Explore the challenges in information architecture and navigation design.
- ◆ Identify content organization schemes.
- ◆ Use tools and techniques to design information architecture.
- ◆ Recognize the basic navigation structures.
- ◆ Augment navigation.

Who Should Attend

Developers, information architects, technical writers

Seminar Outline

1. Information Architecture
2. Organizing Content
3. Tools and Techniques for Information Architecture Design
4. Navigation Design
5. Basic Navigation Structures
6. Bread Crumbs & Rollovers

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