

Detailed Page Design

Overview

Seminar participants will learn how to optimize the visual presentation of information through familiarity with user-centered principles for layout, color, font, and graphics. With an eye to visual design, students will gain hands-on experience conducting evaluations of competitive Web sites and applications.

Objectives

Individuals completing this course will be able to:

- ◆ Demonstrate the principles and techniques of page layout.
- ◆ Identify the principles of color usage.
- ◆ Recognize the elements of functional graphics.

Who Should Attend

Visual designers, developers

Seminar Outline

1. Page Layout
2. Grid Systems
3. Principles of Grouping
4. Principles of Color Use
5. Functional Graphics
6. Use of Controls
7. Standards

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