



### Full Development

For the first time, you can have a complete online solution developed, implemented, installed, and maintained with a deep and systematic focus on the user. HFI is the world's premier company in the field of user-centered design. We insure usability and an optimal user experience through the application of the research and principles in our field; software ergonomics. We have an agreement to subcontract Tata Infotech, one of India's largest system development groups, to create a team that will implement HFI's user-centered designs completely, accurately, quickly, and with controlled costs. This is a truly unique offering.

### Who Can Benefit

Managers of Fortune 500, high technology and startup companies who understand the value of engineering for user acceptance throughout the development cycle.

### Description

HFI and Tata Infotech deliver a complete user-centered software solution for your company. With the synergy of HFI's design methodologies and Tata Infotech's technical expertise, we engineer for the user experience from start to finish. Testing with real users throughout the process prevents the common disconnect between user requirements and implementation and guarantees acceptance.

### Deliverables

*A user-centered solution may include:*

**Requirements & project planning:** business strategy, high-level requirements, proposals

**Branding:** a scientific and systematic approach to brand values, naming, logos, and graphic style

**Requirements analysis:** data gathering, task analysis, user requirements definitions

**Conceptual design:** high-level navigation architecture and technology choices

**Detailed interface design:** layouts, interactions, graphics, control usage

**Detailed system design:** coding and platform specs, acceptance tests

**Implementation:** design is coded using ISO 9001 certified software methodologies

**Final testing & acceptance:** test technical and usability factors

**Deployment:** take system online

**Training:** implement training program

**Support:** ongoing technical maintenance

### Key Benefits

**Improved user satisfaction:** engineering the user experience from start to finish

**Improved user performance:** increase speed, accuracy, and self-efficacy

**Faster time to market:** rapid implementation due to round-the-clock productivity

**Lower costs:** reduced development costs from offshore component

**Increased integration:** end-to-end management of process from one source

**Scalability:** an architecture that provides a strong foundation for future expansion

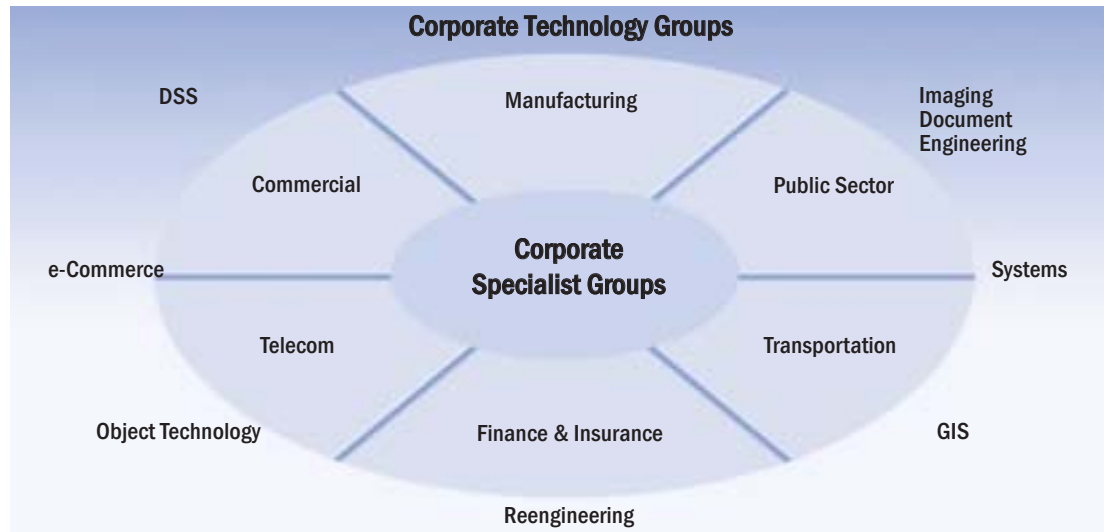
**Support:** ongoing usability and technical maintenance

**High quality results:** world-class design is powered by the reliability and quality of Tata Infotech



**Tata Infotech Limited (TIL)** is one of India's largest information technology companies. It delivers systems integration and software solutions to clients, both domestic and international, with annual revenues approaching \$100 million. Founded in 1978, Tata Infotech is part of the TATA Group, India's largest and best known conglomerate with a turnover of almost \$9 billion US.

Tata Infotech serves clients in over fifty countries. Its skilled pool of 4000 professionals has executed over 5000 projects worldwide. Tata Infotech has extensive experience developing large turnkey solutions, and uses proven ISO 9001 certified software development methodologies.



Tata Infotech's Corporate Specialist Groups serve vertical industry segments, while its Corporate Technology Groups focus on technology issues across industries. Together they deliver comprehensive systems integration solutions. Tata Infotech has worked with Unisys for 20 years, and has collaborated with leading companies including CISCO, IBM, Sun, Compaq, Oracle, and Microsoft.

### Satisfied Clients

- Amalgamated Bank of South Africa
- BACCOB, Belgium
- Citibank
- Credit Agricole, France
- Farmers & Merchants Bank
- Hongkong Shanghai Banking Corp, Hong Kong

- Natwest, UK
- New England Financial
- Northwest Airlines
- NUL, Japan
- Swissair, Switzerland
- Sun Microsystems
- Unisys Corporation
- United Airlines

### e-Business

- Rabobank, Netherlands
- Oil Major, Saudi Arabia
- ABP Ltd., India
- Times of India
- Electronic, MNC, Japan
- Online Integraal, Netherlands

### TIL Locations

